

NEWS FROM



SoundTube Announces Rep Award Recipients for 2012

InfoComm 2013, Booth 1914 -- SoundTube Entertainment has announced the recipients of its 2012 Rep of the Year, Most Improved Territory, Quota Buster and Grand Slam Awards. The awards were presented in a ceremony held Monday, June 10 in Orlando.

The Rep of the Year award went to Next Generation Marketing, covering Illinois and Wisconsin. "To earn our Rep of the Year award, a rep firm must sell all categories across our broad product line, achieve the highest percentage of quota for the year, work to revive dormant dealers, bring on new dealers, and keep current dealers informed and happy," said Duke Ducoff, MSE Audio VP of Sales. "Next Generation Marketing demonstrated their commitment to SoundTube and their territory throughout the year."

Soundtube's Most Improved Territory recognition went to Reflex Marketing, serving New York, New Jersey and Eastern Pennsylvania. "Reflex Marketing has gone to great lengths over the past year to promote SoundTube, and their efforts have reaped nice results," said Ducoff.

Grand Slam Awards, presented to rep firms that met or exceeded their quarterly quota all four quarters of 2012, were presented to Next Generation Marketing and Quest Marketing. "This is a very difficult award to win due to sales fluctuations during the year, and there have been some years that we could not present it to anyone," said Ducoff. "This year we were pleased to give out two Grand Slam awards."

Quota Buster awards were presented to seven companies for meeting or beating quotas throughout the year: Reflex Marketing, Next Generation Marketing, Online CRM, ASR Enterprises, Sound Vision Marketing, The SG Group and Quest Marketing.

"Once again, our reps have shown that they are some of the best in the industry," said Ducoff. "These companies really know how to take care of their customers, and the awards we presented to our reps are just a small token of our appreciation for their hard work."

###

About SoundTube Entertainment

SoundTube Entertainment, based in Park City, Utah USA, develops, manufactures and markets loudspeakers for installed sound. Our broad range of products includes RSi and RS-EZ open-ceiling, CMi, CM-BGM and CM-EZ in-ceiling, SMi surface-mount, XT outdoor, HPi high-power, FP sound-focusing, LA columnar line array and IP-addressable speaker models along with the WLL wireless delivery system, SolidDrive surface-direct and Rockustics speaker brands. SoundTube products are installed in many of the world's best-known commercial operations. SoundTube is part of MSE Audio®, Overland Park Kansas USA.

www.soundtube.com / www.mseaudio.com

Company Contact:

Duke Ducoff , Vice President of Sales
MSE Audio
435.647.9555 x 2320
dducoff@soundtube.com

Media Contact:

Elaine Jones, Principal
Elaine Jones Associates
801.883.0388
elaine@ejonespr.com